

# Spectacular Follies 2021 Show

## Program Advertisement

Size	Cost	With Sponsorship
Full Page <u>Vertical</u> (Approximately 5 in. x 8 in.)	\$500	Included in Diamond (two full page spread), Platinum, Gold, and Silver Level Sponsorships
Half Page <u>Horizontal</u> (Approximately 5 in. x 3.875 in.) or Half Page <u>Vertical</u> (Approximately 2.375 in. x 8 in.)	\$250	Included in Emerald Level Sponsorship
Quarter Page <u>Vertical</u> (Approximately 2.375 in. x 3.875 in.)	\$150	Included in Bronze Level Sponsorship

### ADVERTISER TERMS

Advertiser shall submit a digital, print ready copy not later than **August 23, 2021** to Kelley Evans at [kj.evans@live.com](mailto:kj.evans@live.com).

Print ready is defined as ready to submit to a print device. The electronic file must be at least 300 ppi (pixels per inch) in one of the following formats: .jpg, .tif, .pdf.

We will obtain permission from the Advertiser for any changes or alterations that need to be made to the ad provided. No changes will be accepted after the stated deadline date.

Any specification or order for the use or non-use of any particular page or position where the advertisement is to be inserted shall be treated as a request only. We will make every effort, however are not obligated, to comply with said request.

If print ready ad copy is not provided by Advertiser by the stated date, we may insert an advertisement created by our staff.

We reserve the right to reject any advertisement. Failure to insert any advertisement shall be considered immaterial and shall not constitute a breach of this Agreement.

Cancellations must be received no later than **August 30, 2021**. Advertisers canceling after this date will be billed for space ordered. No cancellations are accepted after this date without written agreement from the Spectacular Follies.

*The Spectacular Follies is a 501(c)(3), non-profit organization.*

# 2021 ADVERTISEMENT CONTRACT



**Performances:** September 16-19, 2021  
Eisemann Center for the Performing Arts, Richardson, Texas

**ADVERTISER NAME** (exactly as it should appear in promotional materials):

\_\_\_\_\_

Contact Name \_\_\_\_\_ Job Title \_\_\_\_\_

Full Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Contact Name (for ad follow up, if different) \_\_\_\_\_

## 2021 ADVERTISEMENT ELECTION

Level	Cost	
<input type="checkbox"/> Full Page	\$500	
<input type="checkbox"/> Half Page	\$250	Horizontal or Vertical?
<input type="checkbox"/> Quarter Page	\$150	

## PAYMENT INFORMATION

*Please make checks payable to the Spectacular Follies*

Payment in full due on contract before August 23, 2021.

VISA       MasterCard       American Express       Discover

Card Number:

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Security Code:

--	--	--	--

Expiration Date \_\_\_MO\_\_\_/\_\_\_YR\_\_\_

### For Office Use Only

Date:

Amt Rec'd:

CC    Cash    Check

Check#:

ID:

I authorize the Spectacular Follies to charge the payment fee (as indicated on the form) to my credit card.

Signature \_\_\_\_\_ Date: \_\_\_\_\_

**AGREEMENT:** The undersigned hereby authorizes the Spectacular Follies Board to reserve advertising for use by this company for the Spectacular Follies promotion and performance program. The undersigned acknowledges receipt of and agrees to abide by this Advertisement Contract.

Advertiser Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Spectacular Follies Representative: \_\_\_\_\_

**Send contract and payment to: Liz Thomas, 1229 Eastwick Circle, Murphy, TX 75094**



# RECEIPT

Date: \_\_\_\_\_

*Thank you for supporting  
the Follies!*

For: \_\_\_\_\_ \$ \_\_\_\_\_

Total amount \$ \_\_\_\_\_

This payment \$

Balance due \$ \_\_\_\_\_

- Cash
- Check
- Credit Card

To complete credit card transactions,  
contact Liz Thomas at  
lizthomas4@tx.rr.com  
or call 214-457-7081.

By: \_\_\_\_\_

The Spectacular Follies is a 501(c)(3) organization.

*Keep this form for your records*

The Dallas Spectacular Follies Board  
would like to extend a  
**BIG THANK YOU**  
to all the **ADVERTISERS** of our show!  
You all truly make a difference!

*2021 Performances at the Eisemann Center in Richardson, Texas:*

Thursday, Sept 16  
Matinee @ 2pm

Friday, Sept 17  
Matinee @ 2pm

Saturday, Sept 18  
Matinee @ 2pm  
Evening Show @ 7pm

Sunday, Sept 19  
Matinee @ 2pm

For more information about the Spectacular Follies, visit  
**[www.spectacularfollies.com](http://www.spectacularfollies.com)**